



PRODUCT INFORMATION

1. COMPANY DETAILS: Official name, business ID, Marketing name, company description	
2. LOCATION DETAILS: Street address, postal code, city	
3. OPENING HOURS	
4. CONTACT DETAILS Phone number and Email	
5. EXTERNAL LINKS Company's website* & Link to webshop	
6. SOCIAL MEDIA LINKS LinkedIn, Twitter, Youtube, Instagram, Facebook, Weibo, VKontakte, TikTok, Tripadvisor, WeChat, WhatsApp, Reddit	
7. PRODUCT DETAILS Product name and description	
8. EXTERNAL LINKS Link to product's website* Link to product's webshop	
9. PRODUCT TYPE AND CATEGORIES See the list attached	
10. PRODUCT: DURATION Hours / minutes	
11. GROUP SIZE Min - Max	

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12. PRIZING Product price from – to (as per person, hour, day, week).	
13. LANGUAGES	
14. ACCESSIBILITY The product is accessible Not accessible Not known. Criteria attached.	
15. SUSTAINABILITY CERTIFIED Service provider has STF label BYCYCLE FRIENDLY CERTIFIED Service provider has certification ID	
16. AVAILABILITY Seasonal availability* All year or specific months Opening hours	
17. PRODUCT IMAGES AND VIDEOS Information attached.	
18. SOCIAL MEDIA LINKS	
19. TARGET GROUP Consumers (B2C) Tour operators (B2B)	
20. Unique selling points and pitching	