Tuotekortti / product information, additional information

(please, note the specific information highlighted in yellow)

Yrityksen tiedot | Company details

Virallinen nimi | Official name

Y-tunnus | Business ID

Markkinointinimi | Marketing name

Yrityksen kuvaus | Company description

Yrityksen logo | Logo

Sijainti, yrityksen osoite | Location details

Katuosoite | Street address

Postinumero | Postal code

Kaupunki | City

Aukioloajat | Opening hours

Yhteystiedot | Contact details

Puhelinnumero | Phone number

Sähköposti | email

Linkit sivustolle | External links

Linkki yrityksen sivustolle | Link to the company website

Linkki yrityksen verkkokauppaan | Link to the company webshop

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Sosiaalisen median linkit | Social media links

LinkedIn, Twitter, Youtube, Instagram, Facebook, Weibo, VKontakte, TikTok, Tripadvisor, WeChat, WhatsApp, Reddit

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Tuotetiedot | Product

Tuotenimi | Product name*

Tuotekuvaus | Product description*

Linkki tuotesivustolle | Link to product page*

Linkki verkkokauppaan | Link to webshop

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Product type and categories

Valitse tuotteelle yksi tuotetyyppi, select one product type:

Tuotetyyppi: majoitus, nähtävyys, elämys, tapahtuma, vuokrauspalvelut, ravintolat, kauppa, kokous- ja tapahtumatilat

Product type: Accommodation: Short-term bookable accommodation, **Attraction**: Natural, cultural, or entertaining tourist destination or sight, **Experience**: Activity, excursion or packaged tour, **Event:** Event attracting tourists, **Rental service**: Short-term bookable equipment or vehicles, **Restaurant**: Establishment for eating or drinking, **Shop**: Establishment selling goods or services, **Venue:** Meeting and event venues, **Transportation:** Taxis, charter buses and ferries

You can select several categories from the following:

Main categories: (Experience, Transportation, Accommodation, Culture, Food & Drink, Activities & Attractions, Outdoor activities, Indoor activities, Winter activities, Shopping, Wellbeing & Health, Venues, Other)

Experience:
Outdoor activities: Berry & mushroom picking, Boating & sailing, Climbing, Cycling & mountain biking, Disc golf, Fishing & hunting, Golf, Hiking, Walking & trekking, Horseback riding, Minigolf, Nature excursion, Orienteering, Paddling & rafting, Running & trailrunning, Water activities, Wildlife & bird watching

Indoor activities: Billiards, Bowling, Indoor playground, Virtual arcade, Other indoor activities

Winter activities: Cross-country skiing, Ice climbing, Ice fishing, Ice skating, Ice swimming, Ski resort, Ski school, Skiing & snowboarding, Snowmobiling, Snowshoeing, Winter biking, Other winter activity

Wellbeing & Health: Medical service, Rehabilitation, Sauna experience, Silence program, Spa & recreational spa, Wellbeing from nature, Wellness treatments, Yoga & meditation
Other

Transportation: Bus, Taxi, Waterbus / Ferry

Accomodation: Bed & breakfast, Serviced apartment, Guest house, Camping, Cottages & villas, Hotels & hostels, Luxury accommodation, Northern lights accommodation, Specialty accommodation

Culture: Architecture, Christmas & Santa, Creative arts, Cultural heritage, Events & festivals, Finnish design and fashion, History, Local lifestyle, Museums & galleries, Music, Theater, Other performance arts

Food & Drinks: Bars & nightlife, Breweries & distilleries, Café, Culinary experience, Fast food, Fine dining, Food experience, Local food, Lunch & brunch, Restaurant, Vegetarian/Vegan

Activities & Attractions: Amusement park, Animal parks & farms, Autumn colours (Ruska), Camp school, Children's attraction, Coast & archipelago, Cruises & ferries, Family activity, Forests, Guided service, Handicraft, Historical sites, Horses, Huskies, Lakes, Midnight sun, Motorsports, National park, Natural site, Northern lights, Parks & gardens, Photography, Private experience, Reindeer, Safari, Scenic point, School visit, Sightseeing & tours, Sports, Swimming, Tourist information, Virtual reality, Other activity, Other attraction

Shopping: Artisan, Boutique, Local products, Market, Outlet, Shopping center, Souvenirs, Supermarket, Other shop

Venues: Celebration venue, Event venue, Meeting venue, Private restaurant

Other: Business, Day trip, Education, LGBTQ+, Luxury, Pet friendly, Transportation

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Product details

Duration: hour/ minutes

Group size: Min - Max

Prizing: Product price from – to (as per person, hour, day, week)

Available in following languages:

Accessibility: The product is accessible | Not accessible | Not known

You can mark the product as accessible if it consists of accessible environments and services for people with disabilities and it is clearly communicated on your website. Read more about accessibility criteria

Sustainability certified: The service provider has the Sustainable Travel Finland label

Cycling-friendly certified: The service provider has a Welcome cyclist ID

Availability

Seasonal availability *
All year or specific months

Opening hours

Product images and videos

Product Images: Minimum size of 720×720 pixels. Maximum size 15 MB. Minimum 1 photo, recommended 5. We recommend to add both vertical and horizontal images. Accepted image formats are bmp, gif, tiff, png, jpg, webp and avif.

Video links

Add links to the product's marketing videos. You can add multiple links. **Add a descriptive title** for each video link.

Social media links

Target group

Consumers (B2C) | Tour operators (B2B)

Location and contact

Street address | Postal code | City

Latitude* |Longitude*

Contact Details: email | phone number