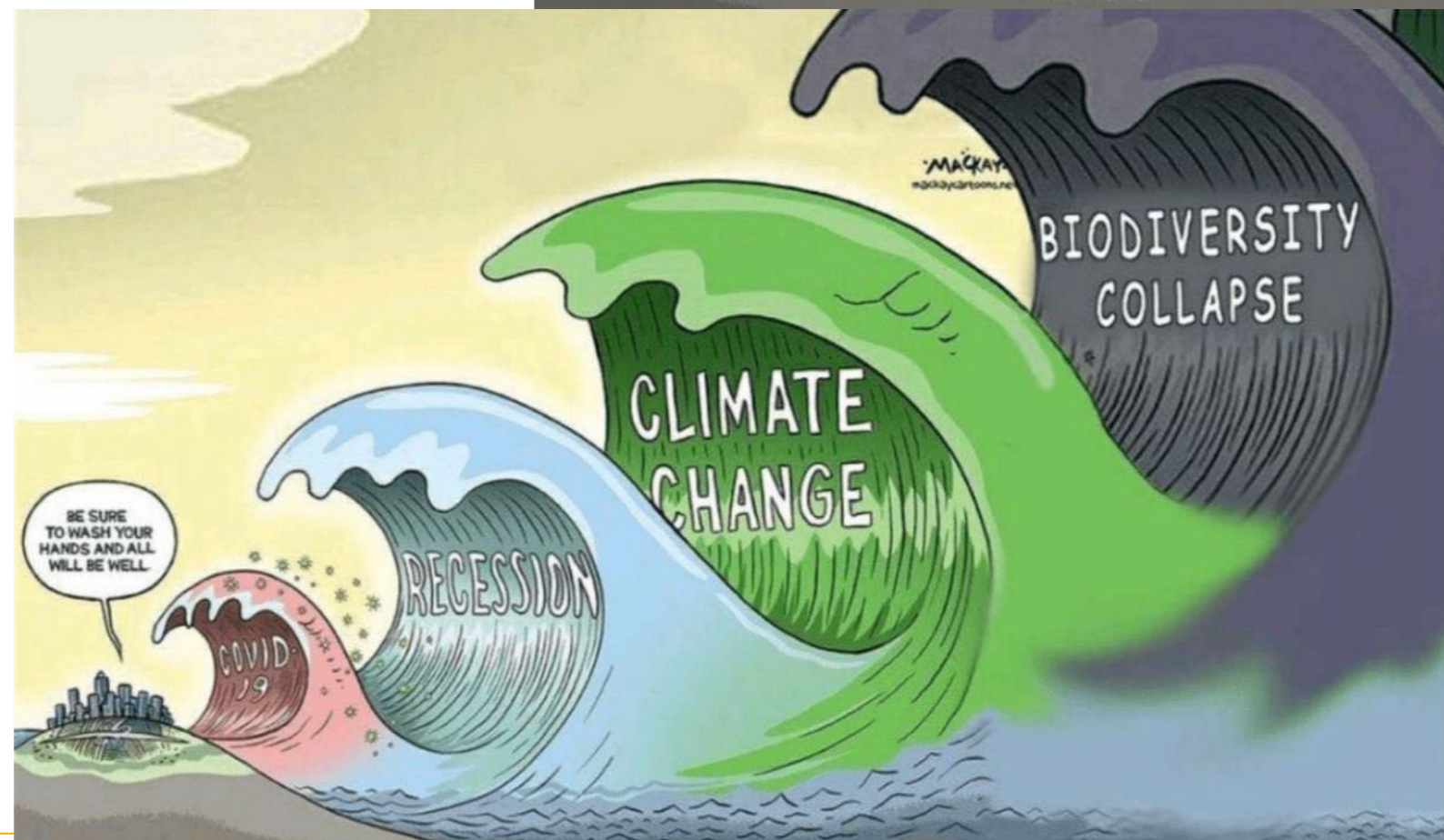
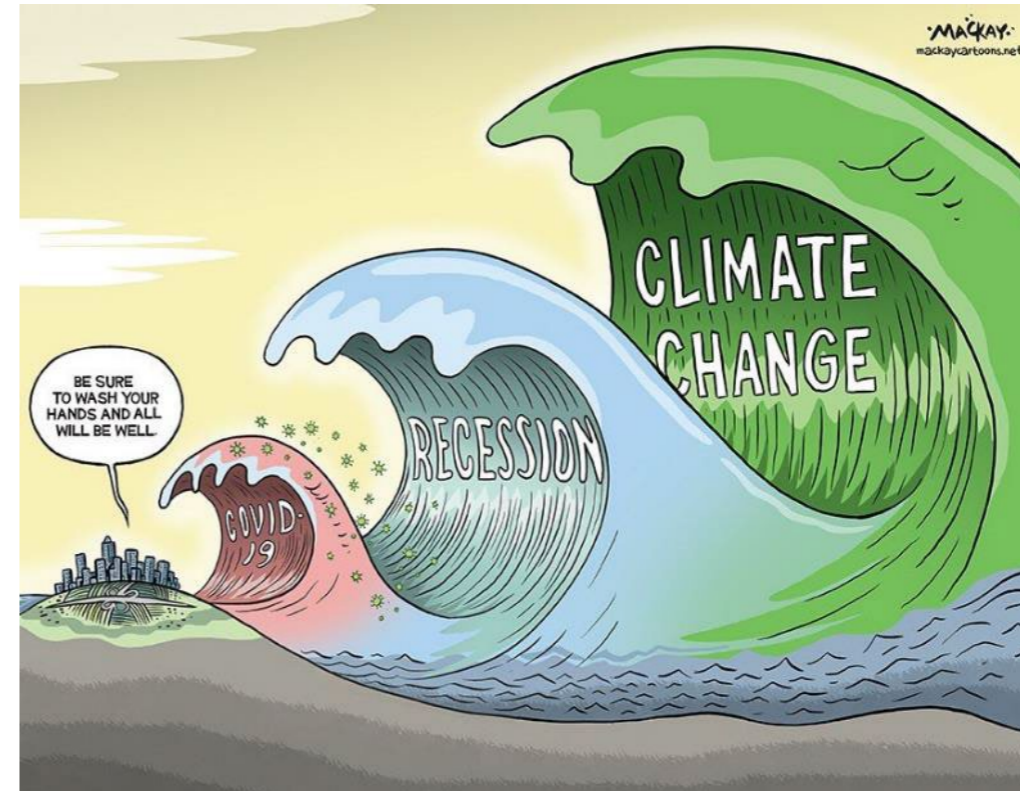




UUDISTAVA MATKAILU

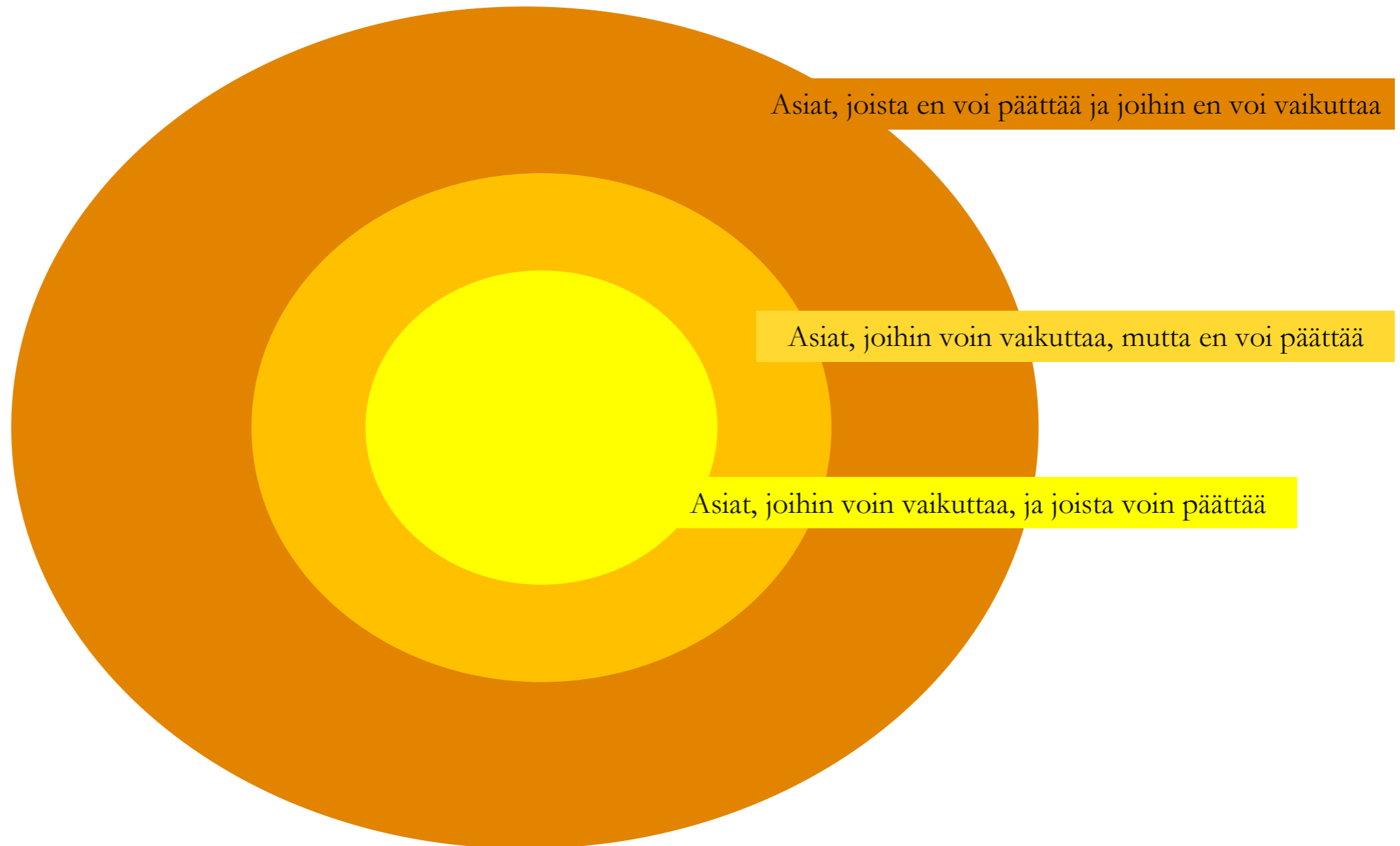
Anu Nylund | Mood of Finland Oy



Me olemme tässä,
koska meitä
ympäröi muutos,
joka vaatii meidän
huomiotamme.

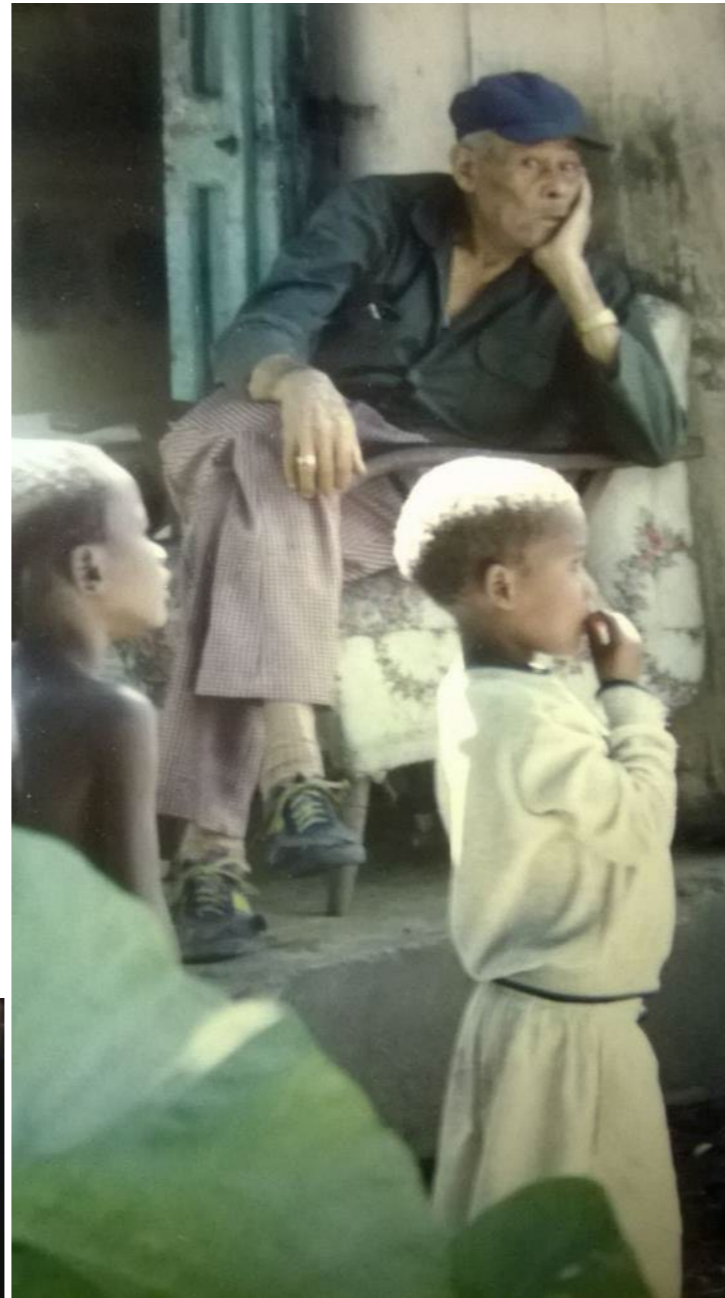


Yhdessä oppiminen, ajatustenvaihto ja tekeminen yhdessä





Kestävä matkailu

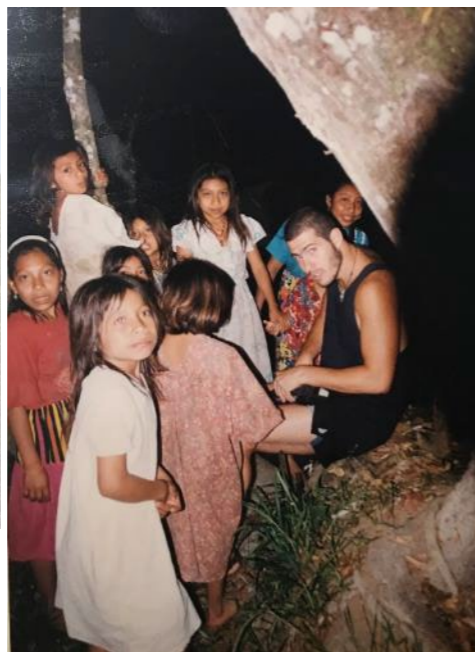


Vastuullinen matkailu

Transformatiivinen matkailu

Tiedostava matkailu

Uudistava matkailu





KULTTUURINEN EVOLUUTIO JA ARVOJEN MUUTOS

CULTURAL EVOLUTION IN OUR SOCIETY

TRADITIONALS

Emphasize traditional values and religion. In their opinion, they have the only truth. They are opposed to change. They want everything to remain unchanged. They do not want change and are not very open to learn new things.

MODERN

Technology has been developed to its peak, but mutual respect, trust, cohesion, neighborhood, communality, love and care are underdeveloped virtues. Science is important as well as material and economical welfare.

POSTMODERN

Individualists, walkers of their own way. Seeking herself and her identity, she desires to be different and accepts another difference. They do not want to respect the rules and respect the authorities. Art!

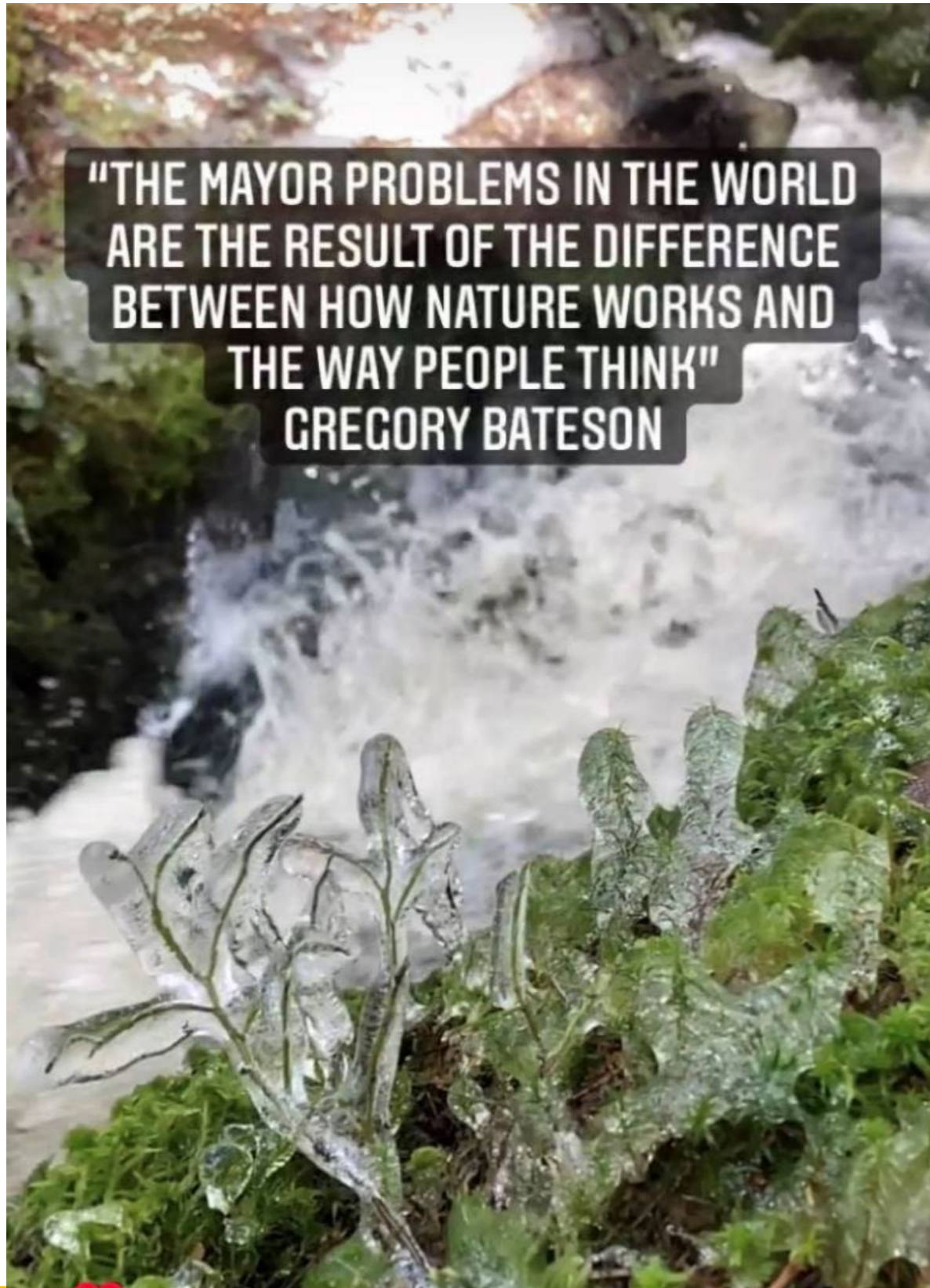
TRANSMODERN

Diversity is important in transmodern culture. Personal growth, mental life and nature as well as sense of community, willing to experience together with others. The experiences!

All culture types can be found
in society all around the world.



In different situations the
same person can behave
according to different values



"The world we have created is a product of our thinking; it cannot be changed without changing our thinking.

No problem can be solved with the same consciousness that created it." Albert Einstein



Avainsanoja

- Ajattelutavan muutos
- Transmoderni arvopohjainen kulttuuri
- Regeneraatio
- Transformaatio
- Holistinen ajattelu
- Ekososiaalinen ajattelu
- Planetaarinen hyvinvointi
- Kokonaisvaltainen hyvinvointi
- Resilienssi
- Elpyminen
- Ennallistaminen
- Biodiversiteetti, biologinen monimuotoisuus
- Ekosysteemi
- Terve, hedelmällinen maaperä
- Matkailu mahdollistajana
- Social enterprises, sosiaaliset yritykset

